

# 2023 ICHA SPONSORSHIPS

## PLATINUM SPONSORSHIP-\$20,000

Title Sponsor of the ICHA Futurity & Limited Aged Event held during the month of August. Show Sponsorship title will showcase the sponsor in the show name and all related correspondence, materials, and promotions. The ICHA will highlight the Title sponsor in an email twice a year. The sponsor's logo will be displayed on the ICHA website, Facebook page, and live webcasts of all ICHA produced shows. A 4'X8' sign provided by the ICHA, will be displayed in a prominent location in the main arena, at all ICHA shows.

Their logo will be displayed on the daily draw sheet posting boards. The sponsor or their representative will hand out awards, and have photos taken with the Champions. One 10'X20' display booth can be supplied. The sponsor's name will be announced throughout the show as a Platinum Sponsor. They will have a table provided during the Way Out West finals, including 4 dinner tickets.



## Jacket Sponsorship-\$10,000

The ICHA will highlight the sponsor in an email twice a year. The sponsor's logo will be displayed on the ICHA website, Facebook page, and live webcasts of all ICHA produced shows. Sponsor's embroidered logo will be added to each finalist jacket awarded at the ICHA Futurity & LAE. They will have a table provided during the Way Out West finals, including 4 dinner tickets.

## GOLD SPONSORSHIP-\$5000

The ICHA will highlight the sponsor in an email twice a year. The sponsor's logo will be displayed on the ICHA website, Facebook page, and live webcasts of all ICHA produced shows. A 4'X 8' sign provided by the ICHA, will be displayed in a prominent location in the main arena, at all ICHA shows. One 10'X20' display booth can be supplied. The sponsor's name will be announced throughout the show as a Gold Sponsor. They will have a table provided during the Way Out West finals, including 4 dinner tickets.

## Flag Sponsor-\$3000

The ICHA will highlight the sponsor in an email twice a year. The sponsor's logo will be displayed on the ICHA website, Facebook page and live webcasts of all ICHA produced shows. A flag banner provided by ICHA, will be used as the "flag" on the inside mechanical training device used during all ICHA produced shows.

## SILVER SPONSORSHIP-\$2500

The ICHA will highlight the sponsor in an email twice a year. The sponsor's logo will be displayed on the ICHA website, Facebook page, and live webcasts of all ICHA produced shows. A 4'X8' sign provided by the ICHA, will be displayed in a prominent location. One 10'X20' display booth can be supplied. The sponsor's name will be announced throughout the show as a Silver Sponsor. They will have a table provided during the Way Out West finals, including 4 dinner tickets.

## BRONZE SPONSORSHIP-\$1500

The sponsor's logo will be displayed on the ICHA website, Facebook page and live webcast. A 4'X8' sign provided at the sponsor's expense, will be displayed in a prominent location at all ICHA shows. The sponsor's name will be announced throughout the show as a Bronze Sponsor.

## AWARD SPONSORSHIP \$500

The sponsor's logo will be displayed on the ICHA website, and Facebook page. The sponsor's name will be announced before the class they sponsor, as an Award Sponsor. The sponsor or their representative can hand out awards, and have photos taken with the Champions of the class they sponsor when available.

Custom packages also available to suit your needs!

Let us know how we can promote your business and join us in promoting the cutting horse of the Northwest!